



MEDIA RELEASE

What: Tulsa Public Schools launches on-the-go learning resource for Tulsa families
Where: Various sites in Tulsa to include restaurants, laundromats, and grocery stores
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TULSA, Okla. –Tulsa Public Schools has partnered with the ReadyRosie early education program to create on-the-go learning opportunities for young children.

As part of efforts to improve early learning for children up to age five, the district will work with local businesses such as restaurants, laundromats, and grocery stores to display flyers that connect parents with site-specific learning activities. For example, while visiting a grocery store, parents can use the time spent waiting at check-out to play a game using position words such as over, under, and behind. The flyers, available in English and Spanish, will provide a key-word and phone number that parents can text to receive a brief video about age-appropriate learning activities.

“These are hands-on activities that not only keep your child entertained, but also support foundational literacy and math skills,” said Director of English Language Development Laura Grisso. “We’re excited about offering this resource for our children, and we hope that the tools provided by ReadyRosie will be a stepping-stone for parents to incorporate learning into their home and family routines.”

ReadyRosie is free for all Tulsa Public Schools families, and parents of students in pre-kindergarten through second grade can register online at www.readyrosie.com/register. Parents, guardians, and teachers who register will receive a weekly email, text, or app notification that includes a selection of videos that teach problem solving, literacy fundamentals, essential life skills, and vocabulary. ReadyRosie has hundreds of short videos in English and Spanish that model learning during everyday interactions in familiar environments.

To request flyers to display in your business, workplace, or community organization, contact the Language and Cultural Services office at 918-746-6836 or English Language Development Coordinator Van Meade at meadeva@tulsaschools.org.

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